

YOU'RE INVITED!

Join Us For A One-Day Seminar

What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages

Who should attend?

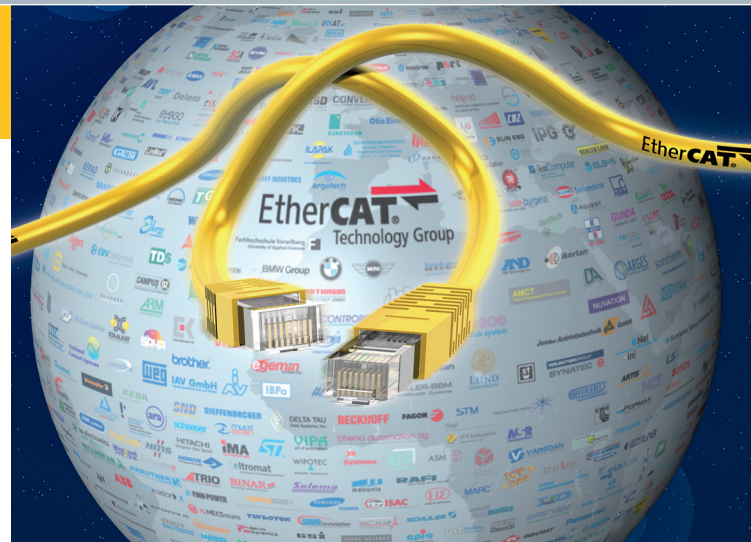
- These full-day seminars specifically address end users as well as system integrators to learn about EtherCAT and other Industrial Ethernet technologies

Why should attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- EtherCAT seminars are educational events delivered by the experts
- Explore and understand EtherCAT technology
- Talk with EtherCAT experts face-to-face, and discover the sponsors' table-top exhibition: See how EtherCAT can help you!
- Participation is free of charge and you are cordially invited

About ETG

- EtherCAT Technology Group (ETG) – the world's largest Industrial Ethernet & Fieldbus organization with over 2000 member companies from 55 countries supporting EtherCAT technology!



EtherCAT Technology Group
www.ethercat.org

**EtherCAT Roadshow
Australia & New Zealand**
Industrial Ethernet Seminar Series



Contact

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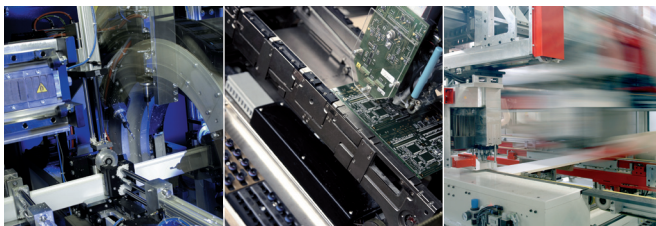
Invitation

Oct 19, 2012 | Auckland, New Zealand
Oct 22, 2012 | Sydney, Australia
Oct 23, 2012 | Melbourne, Australia
Oct 25, 2012 | Perth, Australia

Register today – it's free!

www.ethercat.org/2012/aus_nz1

Supported by:





EtherCAT Technology & Applications
+ Table Top Exhibition with Live Demonstration

- 9:30 am** **Unmodified Ethernet for Industrial Automation?**
Mr. Martin Rostan, ETG Executive Director
- 10:00 am** **EtherCAT Technology Introduction: Functional Principle, Features, Benefits**
Mr. Martin Rostan, ETG Executive Director
- 11:00 am** **Table Top Exhibition, Coffee Break**
- 11:30 am** **Competitive Advantages for Machine Builders through EtherCAT**
Mr. Martin Rostan, ETG Executive Director
- 12:30 pm** **Table Top Exhibition, Lunch Break**
- 1:30 pm** **Migration from Classical Fieldbus Technologies: Best Practise**
Mr. Martin Rostan, ETG Executive Director
- 1:45 pm** **The Transition to EtherCAT at ANCA**
Dr. Michael Stephens, Embedded Software Team Leader, ANCA Motion
- 2:15 pm** **Design, cost and implementation benefits of EtherCAT**
Auckland: Mr. Steven Sischy, MD, Beckhoff Automation
Sydney, Melbourne, Perth: Mr. Nick Psahoulas, Sales Manager, Beckhoff Automation
- 2:45 pm** **Omron's SYSMAC Concept**
Auckland, Sydney, Perth: Mr. Harry Mulder, Engineering Manager, OMRON Electronics
Melbourne: Mr. Odes Poon, Product Manager for Control, OMRON Electronics
- 3:15 pm** **Table Top Exhibition, Coffee Break**
- 3:30 pm** **More Efficiency and Flexibility because of EtherCAT**
Mr. Michael Strauss, Product Manager, SEW-EURODRIVE
- 4:00 pm** **Summary and Discussion**

Speakers: Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and supporting companies
Note: The order and titles of presentations may vary.



COME EXPLORE UNDERSTAND

Mark Your Calendar
+ Register Online For Free

Oct 19, 2012 | Auckland, New Zealand
Waipuna Conference Centre

Oct 22, 2012 | Sydney, Australia
Rydges Parramatta

Oct 23, 2012 | Melbourne, Australia
The Carlton Brewhouse

Oct 25, 2012 | Perth, Australia
Rydges Perth

Register today:
www.ethercat.org/2012/aus_nzl

Sponsoring Companies



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