



NEW ZEALAND



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EtherCAT Technology Group

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Organization

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Invitation

EtherCAT Seminar Series New Zealand 2026



March 2 | Christchurch
March 3 | Hamilton
March 4 | Hastings
March 5 | Auckland

What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that sets industry benchmarks in performance, flexibility and cost efficiency.

Who should attend?

- These free-of-charge seminars are geared toward automation professionals, device manufacturers, system integrators, product managers, decisions makers, and students. Here, you will learn about EtherCAT and Industrial Ethernet, along with the impact of current trends.

Why attend?

- Learn about the benefits and challenges of Industrial Ethernet
- Explore and understand EtherCAT technology
- Talk face-to-face with an EtherCAT expert, and see how EtherCAT can accelerate your application or project
- EtherCAT seminars are educational events from the EtherCAT Technology Group

About ETG

- EtherCAT Technology Group (ETG) is the world's largest Industrial Ethernet Fieldbus organization with over 8500 member companies from 78 countries who support EtherCAT technology.

Register online today – it's free!

www.ethercat.org/nzl2026



Supported by:

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EtherCAT
Technology Group

Speaker | Locations



ETG speaker



Martin Rostan
Executive Director
EtherCAT Technology Group

Locations



Monday | March 2 | Christchurch
Addington Raceway & Events Centre Offices
75 Jack Hinton Drive
Addington
Christchurch 8024
[Website](#)



Tuesday | March 3 | Hamilton
Claudelands
Conference & Exhibition Centre
Gate 1, Heaphy Terrace
Hamilton, 3240
[Website](#)



Wednesday | March 4 | Hastings
Porters Boutique Hotel
4 Te Aute Road
Havelock North 4130
[Website](#)



Thursday | March 5 | Auckland
EMA Northern
145 Khyber Pass Road
Grafton
Auckland 1023
[Website](#)

Timetable | Agenda



Timetable

- Registration on site: 8:00 am
- Start of seminar: 8:30 am
- End of seminar: 1:00 pm

Talk face-to-face with EtherCAT experts and product specialists, and get hands on with EtherCAT demos on site.

Order and titles of presentations may vary.

Agenda

- Registration, tabletop exhibition, welcome
- **Why and how EtherCAT does what it does...**
EtherCAT Technology Group, Martin Rostan
- **Cyber Security: Why EtherCAT handles it much easier**
EtherCAT Technology Group, Martin Rostan
- Coffee and tea break, tabletop exhibition, ask the experts
- **EtherCAT success stories**
Beckhoff New Zealand
- **Diagnostics features far beyond the usual**
EtherCAT Technology Group, Martin Rostan
- **User benefits: Winning business with EtherCAT**
EtherCAT Technology Group, Martin Rostan
- Q&A, wrap-up
- Light lunch, tabletop exhibition, ask the experts

Food and beverages are offered free of charge.

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Sponsor



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Beckhoff Automation Limited's office is located in Albany, the technology centre of Auckland. As Auckland is the largest city in New Zealand, it is home to many high-tech engineering companies from the most diverse branches of industry as well as to system integrators and OEM customers. The professional team at Beckhoff cover the whole country and enable customer success by understanding their customers' requirements and by promoting the most suitable "New Automation Technology" along with technical support and customer training. This simple philosophy based on PC-based control technology and EtherCAT systems is ensuring that Beckhoff is at the forefront of automation innovation in New Zealand.

