

You're invited!

Join Us For A Seminar

What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages

Who should attend?

- These seminars specifically address end users as well as system integrators to learn about EtherCAT and other Industrial Ethernet technologies

Why should attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- EtherCAT seminars are educational events delivered by the experts
- Explore and understand EtherCAT technology
- Talk with EtherCAT experts face-to-face, and discover additional table-top exhibition: See how EtherCAT can help you!
- Participation is free of charge and you are cordially invited

About ETG

- EtherCAT Technology Group (ETG) – the world's largest Industrial Ethernet & Fieldbus organization with over 2100 member companies from 55 countries supporting EtherCAT technology!



EtherCAT Technology Group
www.ethercat.org

**EtherCAT Roadshow
Malaysia & Singapore**
Industrial Ethernet Seminar Series



Contact

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Email: info@ethercat.org



Local Event Contact

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Email: info@beckhoff.com.my

Beckhoff Singapore
Beckhoff Automation Pte. Ltd.
Phone: +65 6635 5000
Email: info@beckhoff.com.sg

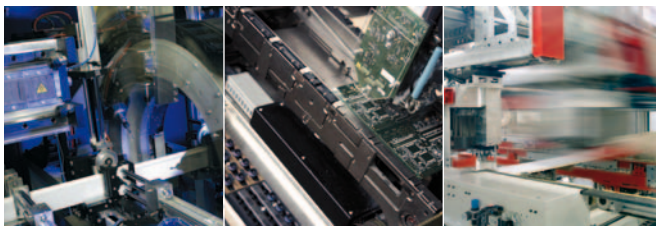
Office Penang
Beckhoff Automation Sdn. Bhd.
Phone: + 60 (4) 6460 388

Invitation

Oct 15, 2012 | Selangor, Malaysia
Oct 16, 2012 | Penang, Malaysia
Oct 17, 2012 | Singapore, Singapore

Register today – it's free!
www.ethercat.org/asia2012

Supported by:
BECKHOFF





Mark Your Calendar
+ Register Online For Free

Oct 15, 2012 | Petaling Jaya, Selangor, Malaysia

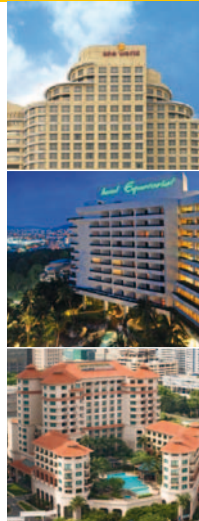
One World Hotel
First Avenue, Bandar Utama City Centre
47800 Petaling Jaya
Selangor, Malaysia

Oct 16, 2012 | Penang, Malaysia

Hotel Equatorial
1 Jalan Bukit Jambul
Bayan Lepas
11900 Penang, Malaysia

Oct 17, 2012 | Singapore, Singapore

Swissotel Merchant Court
20 Merchant Road
Singapore 058281
Republic of Singapore



Register today:

www.ethercat.org/asia2012

**Full-Day Seminar Agenda
Malaysia**



- 09:30 am** Registration, Breakfast
- 10:00 am** **Unmodified Ethernet for Industrial Automation?**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 10:45 am** **Ethernet on the fly:
The EtherCAT Functional Principle**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 11:15 am** Coffee Break, Table Top Exhibition
- 11:30 am** **EtherCAT Features and their User Benefits**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 12:15 am** Lunch Break
- 01:15 pm** **Beckhoff and EtherCAT –
XFC: eXtreme Fast Control Technology**
Beckhoff Automation Malaysia
- 02:00 pm** **EtherCAT Applications in South East Asia**
Beckhoff Automation Malaysia
- 02:15 pm** Coffee Break, Table Top Exhibition
- 02:30 pm** **Competitive Advantages for Machine Builders
through EtherCAT**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 03:30 pm** **Migration from Classical Fieldbus Systems:
Best Practice, Cost Advantages**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 03:45 pm** Summary and Discussion, Q&A
- 04:00 pm** End of Seminar

Speakers at all three venues: Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and supporting company Beckhoff.
Note: The order and titles of presentations may vary.

**Half-Day Seminar Agenda
Singapore**



- 01:00 pm** Registration
- 01:30 pm** **Ethernet on the fly:
The EtherCAT Functional Principle**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 02:30 pm** **Migration from Classical Fieldbus Systems:
Best Practice, Cost Advantages**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 02:45 pm** Coffee Break, Table Top Exhibition
- 03:15 pm** **Beckhoff and EtherCAT –
XFC: eXtreme Fast Control Technology**
Beckhoff Automation Singapore
- 04:00 pm** **EtherCAT Applications in South East Asia**
Beckhoff Automation Singapore
- 04:15 pm** **Competitive Advantages for Machine Builders
through EtherCAT**
Martin Rostan, Executive Director,
EtherCAT Technology Group
- 05:00 pm** End of Seminar



COME EXPLORE UNDERSTAND