

# EtherCAT – The Ethernet Fieldbus.

## What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages

## Who should attend?

- This full-day seminar specifically addresses end users as well as system integrators to learn about EtherCAT and other Industrial Ethernet technologies, especially in the context of Industrie 4.0 and IoT.

## Why attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- EtherCAT seminars are educational events from the experts
- Explore and understand EtherCAT technology
- Talk with EtherCAT experts face-to-face, and discover the table-top exhibition: See how EtherCAT can help you!
- Participation is free of charge and you are cordially invited

## About ETG

- EtherCAT Technology Group (ETG) – the world's largest Industrial Ethernet & Fieldbus organization with over 3400 member companies from 58 countries supporting EtherCAT technology!



## Local Event Organizer

**Beckhoff Automation Ltd.**  
Beit Golan  
Golan St. (corner of Tavor St.)  
Airport City,  
Lod 70151, Israel

Phone: +972-3-7764445  
Email: info@beckhoff.co.il

## Contact

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[www.ethercat.org](http://www.ethercat.org)



# Invitation EtherCAT Roadshow Israel



Industrial Ethernet Seminar  
November 11, 2015 | Tel Aviv

Register today – it's free:  
[www.ethercat.org/2015/israel](http://www.ethercat.org/2015/israel)

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## Date & Location



**November 11, 2015**  
Tel Aviv, Israel



Crowne Plaza  
Tel Aviv City Center  
136 Menachem Road Azrieli  
Center 5  
Tel Aviv – 6701104, Israel  
TEL. 972-3-7774000

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## Agenda

### EtherCAT Technology & Applications + Table Top Exhibition with Live Demonstration

Inscription/Light Breakfast: 9:00 am  
End of Seminar: 4:30 pm

Speakers: Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and supporting companies. Presentations will be held in Hebrew or English language. Note: The order and titles of presentations may vary.

- **Unmodified Ethernet for Industrial Automation?**  
EtherCAT Technology Group
- **EtherCAT Technology Basics and Features: Ethernet on the fly**  
EtherCAT Technology Group
- **EtherCAT Diagnostics and Troubleshooting**  
EtherCAT Technology Group
- **EtherCAT and Industrie 4.0 / Industrial Ethernet of Things**  
EtherCAT Technology Group
- **Generating Competitive Advantages for Machine Builders and End Users not only for motion control or closed loop applications**  
EtherCAT Technology Group
- **EtherCAT Application Presentations / EtherCAT Success Stories**  
Supporting ETG Member Companies

For detailed agenda please visit:  
[www.ethercat.org/2015/israel](http://www.ethercat.org/2015/israel)

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