## **Press Release**



ETG042012

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## EtherCAT Seminar - First in South East Asia

The EtherCAT Technology Group (ETG) is inviting EtherCAT users, System Integrators (SI) and Original Equipment Manufacturers (OEM) to a seminar series in Malaysia, taking place October 15 at Petaling Jaya, Selangor and October 16 at Bukit Jambul, Penang.

These ETG seminars focus on the technology and its applications—delving much deeper than product presentations. They are educational events from the experts and address hot topics, as classical fieldbus systems are challenged by Industrial Ethernet technologies that provide more performance and support for internet protocols. Automation system users have to decide if, when and how to adopt these next generation networks. Participants will learn about the EtherCAT technology and its applications in South East Asia as well as worldwide.

These seminars are supported by Beckhoff Automation Malaysia. Speakers are Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and professionals from the supporting companies. The accompanying table-top exhibition will show EtherCAT solution variety and live application demonstrations. Experts are available for in-depth discussions about Industrial Ethernet technologies.

Detailed information regarding the venues, speaker and presentations as well as the online registration form can be found online: <a href="https://www.ethercat.org/asia2012">www.ethercat.org/asia2012</a>. Attending the seminars is **free-of-charge**.

Monday, October 15th, 2012, One World Hotel, Bandar Utama, Petaling Jaya, Selangor.

Tuesday, October 16th, 2012, Hotel Equatorial, Jln Bukit Jambul, Bayan Lepas, Penang.

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**EtherCAT** sets new standards for real-time performance and topology flexibility, while meeting or undercutting traditional fieldbus cost levels. EtherCAT features include high precision device synchronization, cable redundancy options, and a proven functional safety protocol (SIL3). EtherCAT is an international standard (IEC, ISO and SEMI).

The EtherCAT Technology Group (ETG) is an organization in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance EtherCAT technology. With over 2000 members from 54 countries – including over 600 Asian members – the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing fieldbus organization.

→ For further information please also see www.ethercat.org