

# EtherCAT – The Ethernet Fieldbus.

## What is EtherCAT?

- EtherCAT (Ethernet for Control Automation Technology) is the fastest Industrial Ethernet solution that provides industry leading performance, flexibility and cost advantages.

## Who should attend?

- These half-day morning seminars specifically address end users, system integrators, OEMs, product manager, decision makers and device manufacturers to learn about EtherCAT, Industrial Ethernet, the challenges of Industrie 4.0 and Safety. EtherCAT P (which combines communication and power in one cable) will be presented as well.

## Why attend?

- Learn about the benefits and the challenges of Industrial Ethernet
- EtherCAT information days are educational events from the experts
- Explore and understand EtherCAT technology
- Talk with EtherCAT experts face-to-face, and see how EtherCAT can accelerate your application
- Participation is free of charge and you are cordially invited

## About ETG

- EtherCAT Technology Group (ETG) – the world's largest Industrial Ethernet & Fieldbus organization with over 4,200 member companies from 65 countries supporting EtherCAT technology!



Register online today – it's free!  
[www.ethercat.org/2017/denmark](http://www.ethercat.org/2017/denmark)

## Local Contact

**Beckhoff Automation ApS**  
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## Global Contact



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[www.ethercat.org](http://www.ethercat.org)

## Invitation

# EtherCAT Seminar Series Denmark 2017

 March 28 | Århus  
 March 29 | Copenhagen

Register online today – it's free!  
[www.ethercat.org/2017/denmark](http://www.ethercat.org/2017/denmark)

Supported by: **BECKHOFF**

 **EBV Elektronik**  
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 **HMS**

 **TRIO**  
MOTION TECHNOLOGY

Organizer:

**EtherCAT**  
Technology Group



## Dates and Locations



**March 28, 2017 | Århus**  
Cornwell Århus  
Værkmestergade 28000 Århus,  
Denmark



**March 29, 2017 | Copenhagen**  
Comwell Conference Center  
Center Boulevard 5  
2300 København S, Denmark

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## Agenda



**Inscription: 9:00**  
**End of Seminar: 14:00**

Speakers: Fieldbus- and Ethernet-Experts from the EtherCAT Technology Group and main sponsor Beckhoff Automation. Presentations will be held in English or Danish language. The order and titles of presentations may vary.

- 9.00 Registration, Breakfast Buffet, Table Top Exhibition**
- 9.20 Welcome, Speaker and Sponsor Introduction**  
Michael Nielsen, Managing Director, Beckhoff Automation ApS
- 9.30 From Ethernet to EtherCAT: why change a winning team?**  
Oliver Fels, Technology Marketing, EtherCAT Technology Group
- 10.00 EtherCAT Technology Introduction: How does it work?**  
Oliver Fels, Technology Marketing, EtherCAT Technology Group
- 10.30 Installation and Diagnosis: Taking advantages of the features!**  
Oliver Fels, Technology Marketing, EtherCAT Technology Group
- 11.00 Coffee Break, Table Top Exhibition, Ask the Experts**
- 11.30 EtherCAT Technology & Customer Application Presentation**  
Jørgen Berg, Solution Sales Engineer, Beckhoff Automation ApS
- 12.00 Topology Options, boosted with EtherCAT P**  
Oliver Fels, Technology Marketing, EtherCAT Technology Group
- 12.15 EtherCAT and Industry 4.0**  
Oliver Fels, Technology Marketing, EtherCAT Technology Group
- 12.30 User Benefits: Winning customers with EtherCAT**  
Oliver Fels, Technology Marketing, EtherCAT Technology Group
- 13.00 Light lunch, Table Top Exhibition, Ask the Experts**

## Sponsors



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