

Full House – Industrial Ethernet Seminar Series in China breaks all ETG records

With 600 participants in four cities, the EtherCAT Technology Group set a seminar attendance record with this year’s Industrial Ethernet Roadshow in China. A sequel for next year is already planned.

“The interest in the Chinese ETG seminars was overwhelming and is a clear indicator for the immense potential for EtherCAT in the Chinese market,” says Martin Rostan, Executive Director of the EtherCAT Technology Group (ETG). The seminars were held in Beijing, Chengdu, Guangzhou and Shanghai. Overall, the ETG visited 27 cities in 10 countries with its Industrial Ethernet Roadshows this year. “With these events we strive to advance the global acceptance of EtherCAT even further,” Martin Rostan explains.

Due to this success and the continued high demand, the ETG already plans to carry out more of these events in China by next year. “The feedback we received during the events and during their preparation showed that it makes complete sense to offer Industrial EtherCAT seminars in multiple Chinese cities annually.”

The ETG seminars focus on the EtherCAT technology itself as well as its use – product presentations are deliberately avoided. In addition to a detailed technology introduction, the agenda covers application presentations, which refer intensively to the practical use of EtherCAT as well as the relevant benefits of EtherCAT in comparison to traditional fieldbus systems.

The Industrial Seminar Series in China was supported and accompanied by several major ETG members including: Beckhoff Automation, Copley Controls, Kollmorgen, MKS Instruments, Omron, SEW Eurodrive and Trio Motion.

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Press Release



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The **EtherCAT Technology Group (ETG)** is an organization in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 2100 members from 55 countries the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing fieldbus organization.

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